



 **TECH TO THE RESCUE**

# Matching NGOs with Tech Companies



# The Story

When the pandemic hit, Tomek Karwatka, the founder of Divante, made a call to IT Companies to jointly support Non-profit organizations fighting against the coronavirus.

Over 140 Companies and 60 Non-profit organizations responded to the call almost immediately. They all volunteered to support anti-COVID initiatives.

In July 2020, with the help of several Partners, we decided to transform this spontaneous bottom-up movement into a systemic organization, matching effective Non-profits with Tech Companies to solve the world's pressing problems.



# Our Mission & Vision

## What do we do

We match Non-profit organizations with Tech Companies in order to scale their social impact with digital solutions. We aim to use technology to solve some of the world's pressing problems.

## Problem

Untapped potential for cooperation between impactful NGOs (Non-profits) and Tech Companies

## Target Groups

NGOs (Non-profits) with high social impact potential, missing the chance to increase that impact due to the lack of proper technology

Tech Companies willing to develop own participation in the civic space / support good causes with own competences

## Vision

A World in which digital technologies increase effectiveness of solving social problems.

## Mission

Harnessing the potential of cooperation between great changemakers from the civic and tech sector

## Goal

The Tech World treats cooperation with NGOs as a standard industry practice

NGOs treat Technology as an essential tool for fulfilling their mission

# **1st year summary**



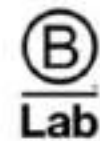
Despite the huge demand for Tech Services, we managed to globalize the impact of TTTR and enlarge the community in a significant way.

- 250** **TECH COMPANIES**  
FROM 15 COUNTRIES
- 300** **NONPROFITS**  
FROM 40+ COUNTRIES
- 52** **PROJECTS FOR NGOs**  
FROM 20 COUNTRIES
- >1M** **ESTIMATED HUMAN LIVES**  
**SIGNIFICANTLY IMPACTED**



# Internationalization of our impact

On the other hand, we managed to reach **global organizations from the top of the list of most impactful NGOs**. Thanks to support from Ashoka and the team's efforts, we support leaders from Humanitarian, Animal, Human Rights, Climate, Health, and other sectors.





## Who do we help?



CLOUD PRIMERO.

### PROJECT SCOPE

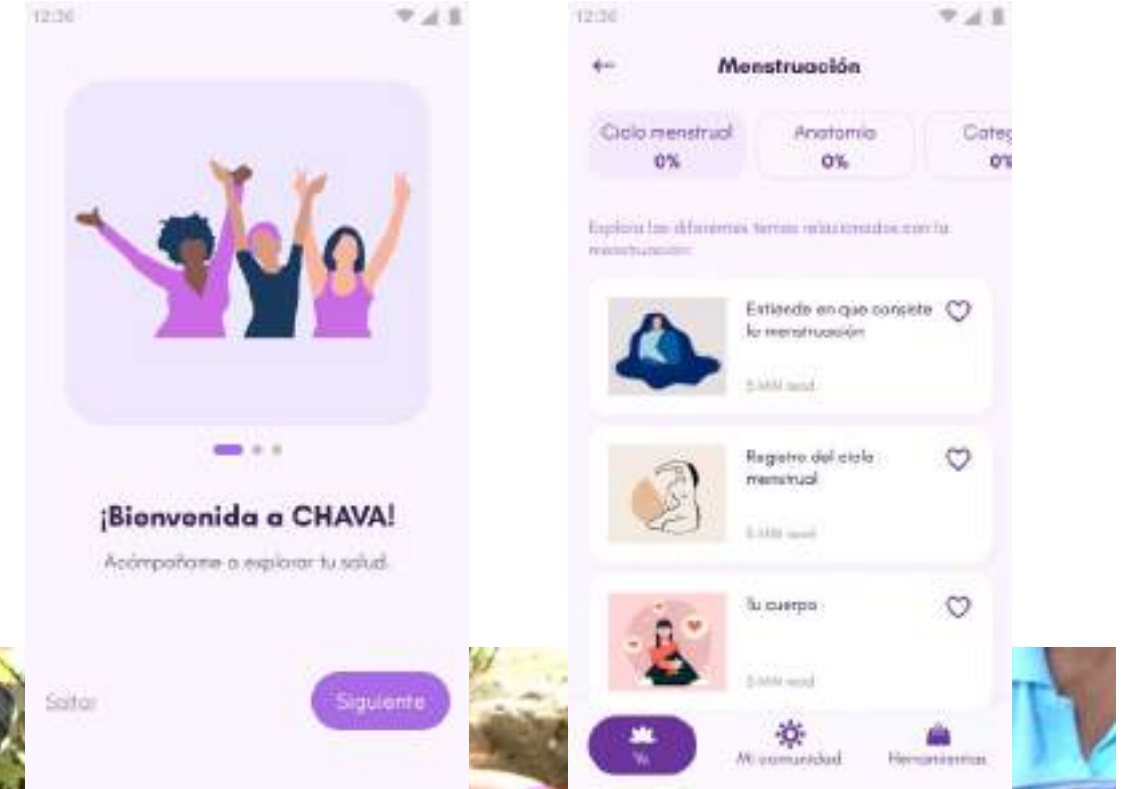
**App to revolutionize sexual education in Latin America**

### ESTIMATED IMPACT

**50.000 women educated and supported in the first year**

### WHY IS IT IMPORTANT?

**Creation of the app will save many people from cervical cancer**



Watch a video about this project: [LINK](#)



# TECH TO THE RESCUE

Who do we help?



### PROJECT SCOPE

**App helping kids with autism to learn basic life skills**

### ESTIMATED IMPACT

150.000 active users within first two years

### WHY IS IT IMPORTANT?

We are scaling the proven model to help many families internationally





# TECH TO THE RESCUE

Who do we help?



vazco



### PROJECT SCOPE

Website attracting volunteers to build wind turbines

### ESTIMATED IMPACT

Electrification of 20 new communities in rural Peru

### WHY IS IT IMPORTANT?


We are providing basic resources and knowledge for the 21st century





Who do we help?

skyrise.tech

 **ludzie  
i medycyna**

**PROJECT SCOPE**

**Peer-mentoring app for patients with chronic diseases**

**ESTIMATED IMPACT**

10-30% increase in effectiveness of patient treatment

**WHY IS IT IMPORTANT?**

The app is the missing element of public health system



  
PACJENCI PACJENTOM

  
POBIERZ  
Google Play

  
PACJENCI PACJENTOM

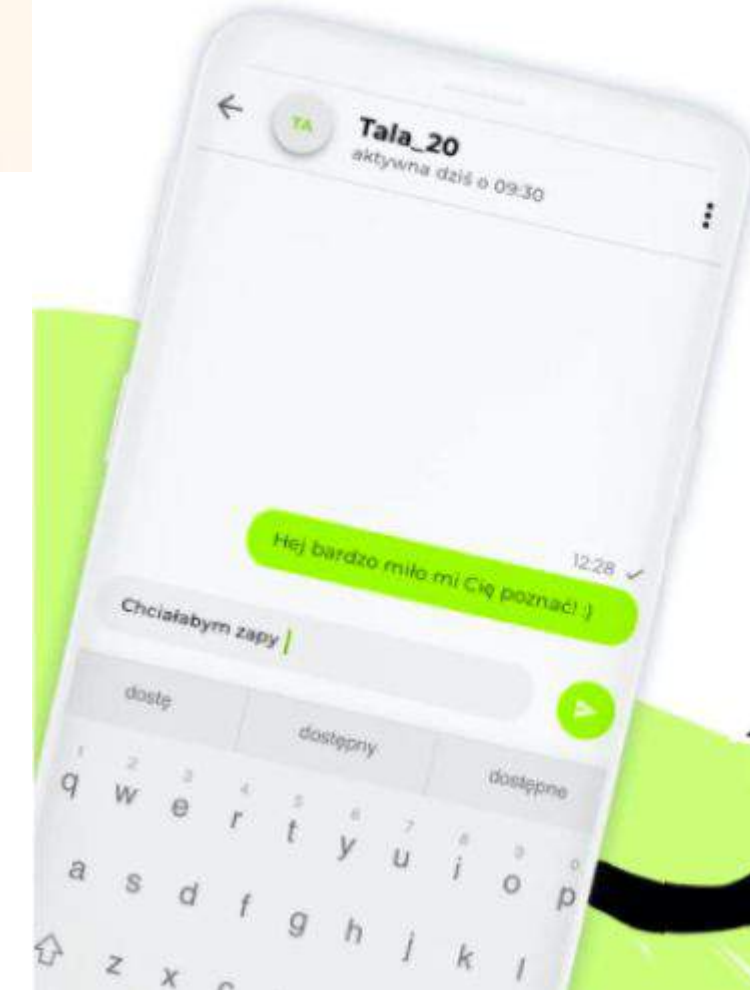


**MOJE  
DOŚWIADCZENIE**



**TWOJE  
ZDROWIE**

**DZIAŁAJMY RAZEM!**







PROJECT SCOPE

**Interactive report on  
LGBT Christians in Europe**

ESTIMATED IMPACT

Potential policy change  
affecting 15m people in Europe

WHY IS IT IMPORTANT?

This is the first scientifically-based  
report of this type



**k!naòle**

PROJECT SCOPE

**New website for the biggest  
LGBT+ movement in Poland**

ESTIMATED IMPACT

At least 20% increase in scaling  
nonprofit operations

WHY IS IT IMPORTANT?

Movement not only mobilizes  
thousands but also saves lives



PROJECT SCOPE

**App to educate medical staff  
on efficient use of ultrasound**

ESTIMATED IMPACT

>1000 medical professionals  
trained in the first 3 years

WHY IS IT IMPORTANT?

Ultrasonography helps with diagnosing  
illnesses faster and more accurately



**Nocodely**

PROJECT SCOPE

**Tech Infrastructure for world's  
biggest expert database**

ESTIMATED IMPACT

Hundreds of projects supported  
by new experts

WHY IS IT IMPORTANT?

Better worldwide collaboration  
speeds up global transformation

Some of the  
projects



APPESSIVE



PROJECT SCOPE

**Marketplace reinventing carbon offsetting projects**

ESTIMATED IMPACT

New standard for measuring impact of pro-climate activities

WHY IS IT IMPORTANT?

We can save the planet faster with better carbon offsetting projects



PROJECT SCOPE

**Cutting-edge dietary footprint calculator**

ESTIMATED IMPACT

Saving lives of thousands of farm animals

WHY IS IT IMPORTANT?

Best calculator on the market will help transform many businesses



PROJECT SCOPE

**Website comparing bank policies towards animal welfare**

ESTIMATED IMPACT

Client pressure on banks in 10+ Global South countries

WHY IS IT IMPORTANT?

Easy access to financial services is the building block of factory farming industry



PROJECT SCOPE

**System Change resources library**

ESTIMATED IMPACT

Increase in effectiveness for dozens of changemakers

WHY IS IT IMPORTANT?

We help with scaling proven methodology for changing the world

Some of the projects





# Systemic projects

But TTTR is not only about matching. It's about introducing a market standard. That's why we spent some time establishing pilot projects with other market actors to establish TTTR as a visible brand across different kinds of contexts.



## Forming entry-level Tech Employees

- Digital projects for NGOs as a capstone project for students
- Bringing entry-level candidates to companies in the network



## First Industry Report on Social Responsibility

- Country-wide research and report on ESG standards in Polish Tech Industry
- Supporting study with community partnership — providing access to companies in the network



## TTTR as a differentiating Employer characteristic

- Free job ads for members of TTTR



## Being an important part of Tech Communities

- Special membership in IT Corner community gathering >100 digital services companies



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WE'VE BEEN RECOGNIZED AS

**POSITIVE  
IMPACT  
STARTUP**

A RADICAL SOCIAL INNOVATION



**50** | Technology **Fast 50**  
2020 CE **LAUREATE**  
Deloitte.

**Laureate**  
of the Deloitte 2020  
**Impact Star award**

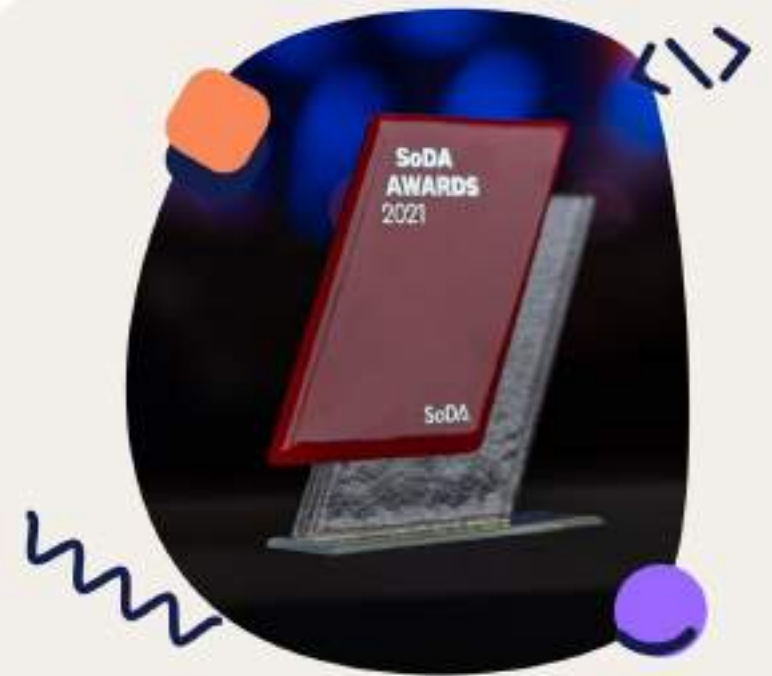
 **TECH TO THE RESCUE**

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 **TECH TO THE RESCUE**

AWARDED AS **THE BEST INITIATIVE**  
**FOR THE IT INDUSTRY BY**  
**SOFTWARE DEVELOPMENT ASSOCIATION**







**TTTR  
Foundation  
officially  
registered!**



# Recently, we raised €700k for the further internationalization of the initiative

## Founding Partners

10CLOUDS

divante

TOOPOOX

softserve

LiveChat

ten square\_games

netguru

Luxoft

Objectivity

POWERED BY  
SEBASTIAN KULCZYK

Packhelp

CloudTechnologies

intive

DROIDS  
ON  
ROIDS

RTBHOUSE =

BLUE  
MEDIA

batch of 2020

beyond.pl

REALITY  
BIG DATA GAMES

Strategic Partner

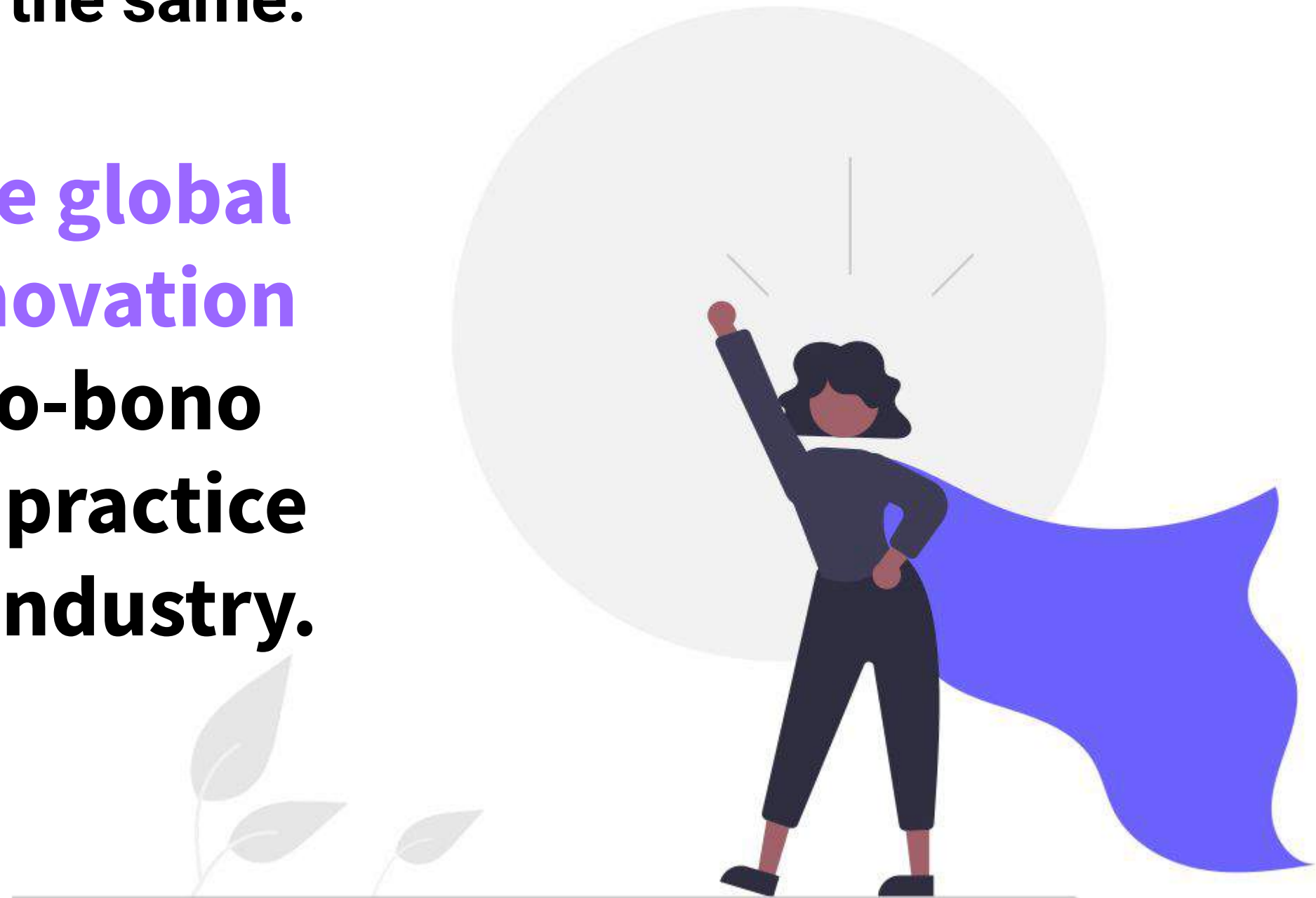


# Plans for the future



**The long term plan remains the same:**

**We want to become **the global leader in the social innovation space** and establish pro-bono projects as a standard practice in the digital services industry.**



**We want to get there th aggressive growth and scaling**

**Our goal is to grow by 3x y/y by the next 3 years.**

**In the meantime, we want to match almost 3,000 projects.**





# **Appendix #1**

## **List of example matches**

# Matching

Successful

- [The Lily Project](#) (NCG) - Cloud Primero / educational app
- [Altruisto](#) (UK) - 10clouds / website
- [Windaid Institute](#) (PER) - Vazco / website
- [Anima International](#) (EST) - Stratoflow / CRM
- [Anima International](#) (EST) - Ten Square Games / devops support
- [LGBT Christians](#) (NL) - Tooploox / interactive report
- [The Knowledge Pledge](#) (US) - Nocodely / CRM + website
- [Signes de sens](#) (FR) - Stepwise / educating app
- [Compassion in World Farming](#) (UK) - Mxben / data strategy
- [Specialisterne](#) (DK) - Objectivity / digital strategy
- [Paso Pacifico](#) (NCG) - Deloitte Digital / digital strategy
- [Fundacja dla Polski](#) (PL) - Nocodely / new website



# Matching

Successful

- [Campaign Against Homophobia](#) (PL) - Kinaole / New Website
- [Mocni na Starcie](#) (PL) - Codewave / educational app for medical staff
- [Sinergia Animal](#) (BRA) - Gerere, Netguru / website
- [Good Food Institute](#) (UK) - SeoFly / SEO optimization
- [Jestem na pTAK](#) (PL) - Appsessive / website
- [Compassion in World Farming](#) (UK) - Tooploox / support in data analysis
- [Uwaga, smieciarka jedzie!](#) (PL) - Tooploox / management advisory
- [Cozato](#) (PL) - Ragni.net / strategic advisory
- [Cozato](#) (PL) - Meritum / legal development
- [Fundacja św. Mikołaja](#) (PL) - Skriware, Lubasz i Wspolnicy / marketing funnel, legal
- **Grassroots Migrant Group** (PL) / system optimizing work permit acquisition process

# Matching

Successful

- [Kultura dla Klimatu](#) (PL) - Sektor 3.0 / Management software implementation
- [Touche](#) (BEL) - Livechat / digital strategy
- [Blab](#) (NL) - EUPC / digital strategy
- [Cozato](#) (PL) - Meritum / legal advisory
- [End Poverty](#) (IN) / new website
- [Proveg](#) (GER) - Silevis / Diet choices calculator
- [Kinome](#) (FRA) - Appsessive / carbon capture marketplace
- [NNO](#) (PL) - otree / user engagement advisory
- [Ashoka](#) (PL) - Objectivity / system change database
- [GonAct](#) (PL) - Blue Paprica / new website x2
- [Teleserce.com](#) (PL) - Like Agency / new werbsite



